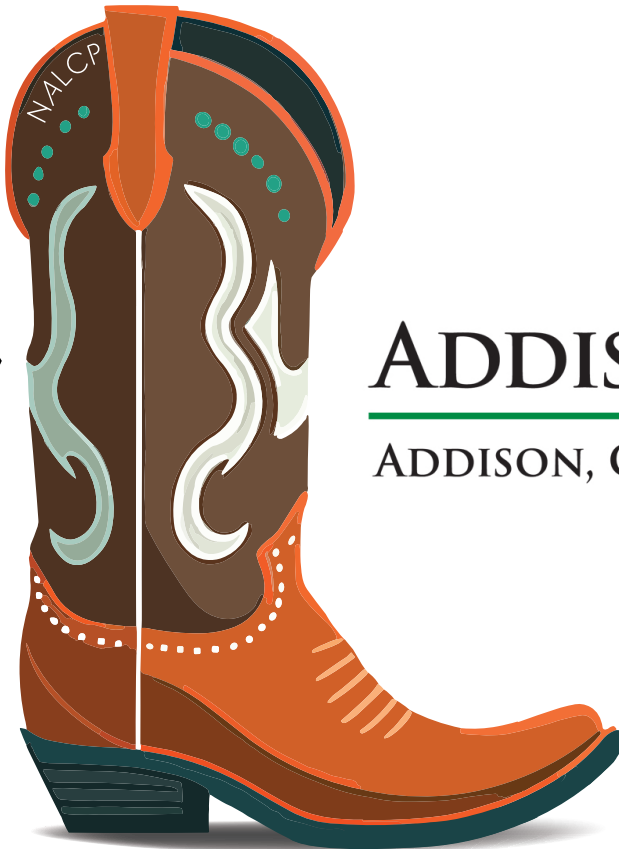


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19TH ANNUAL CONFERENCE AGENDA



Greetings NALCP Members, and welcome to Fort Worth!

We're so excited you could join us for the 19th Annual Conference of the National Association of Licensing and Compliance Professionals (NALCP). We've been working hard to bring you 3 days of informative content, professional development, and lots of fun and great company while you're here in Fort Worth. We hope you brought your best boots, hats, rhinestones and Wranglers, because it's going to be a boot-scootin' good time!

This past year has brought continued growth for NALCP as an organization. We're welcoming many first-time attendees to this year's conference, which is a testament to the value we continue to bring to our members, and to the resiliency of our industry. And there are so many of you for whom the Fort Worth conference is far from your first rodeo; thank you for remaining with us on this journey for so many years. We're forever grateful for your loyalty and support.

There are many things that we're excited to share with you at this year's conference. Not only do we have a record-breaking number of regulators joining us for Regulator Roundtables and the 2024 Legislative Recap sessions, we have also enlisted our regulators to help us test our members' knowledge in what's sure to be a gut-busting, lively, gameshow-style session called "Name That Regulation!" You're sure to enjoy our session on how to get involved with advocacy work on issues that impact your businesses, the session on permitting those always-tricky special events that our Marketing teams tend to spring on us last-minute, and a panel discussion on what you need to know about the recent explosion of CBD and THC beverages in the marketplace, featuring the President of the Hemp Beverage Alliance. Last, but certainly not least, we'll keep that trademark NALCP energy high throughout the conference with a jam-packed social and networking agenda, and the exciting Associate Member Trade Show.

We want to send a heartfelt thank you to this year's sponsors, and a very special shout-out to the 2024 Title Sponsors: Addison Law (Addison, Clow & Martin) and My Food & Bev Training. We wouldn't be here without you! We also want to recognize the invaluable contributions of our Regulator Liaison (Wendy Turk) and the NALCP Advisory Board (Theresa Russo, Dewey Brackin, Kevin Leff, and Mike Sard). Your unwavering commitment to this association is deeply appreciated.

Let's raise a Lone Star, and our voices, in a collective "Yeehaw!" to another year of NALCP! May our time here in Fort Worth be a source of education, deepening collaboration, and new connections. Thank you for being here and for being a part of this incredible community. Cheers!

Ryan Bissett
President/Director
Whole Foods Market

Cindy Overton
Secretary
Cracker Barrel Old Country Store

Rebecca McKeithan
Treasurer
Dollar Tree & Family Dollar

Tina Kim-Torres
President Elect
Sprouts Farmers Market

Asally Adib-Samadian
VP Planning & Programming
SaveLive

Open
VP Communications

Laura Carlson-Heideman
VP Membership
Inspire Brands/Buffalo Wild Wings

Portia Bagby
Director
Bowlero

Donovan Pepper
Director
Walgreens

Colleen Lyons
Director
Darden Restaurants

Robin Howard
Director
Starbucks Coffee Company

Jill Valachovic
Executive Director

19TH ANNUAL NALCP CONFERENCE

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MADIGAN, DAHL & HARLAN, P.A. • BRADLEY ARANT BOULT CUMMINGS, LLP • WHITFIELD & EDDY LAW



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WEDNESDAY

October 16

12PM-5PM	REGISTRATION OMNI Fort Worth Texas Ballroom Pre-Function Space 1300 Houston Street Fort Worth, TX 76102
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THURSDAY

October 17

8AM - 9:15 AM	REGISTRATION AND WELCOME BREAKFAST
9:15AM - 9:30 AM	WELCOME REMARKS Thomas Graham, Director – Texas Alcoholic Beverage Commission Ryan Bissett – President, NALCP
9:30AM - 10:15 AM	2024 LEGISLATIVE RECAP AND REGULATORS PANEL SESSION ONE Moderated by: Wendy Turk, Fintech Donovan Pepper, Walgreen Co. Description: Get the scoop on important legislative updates presented in a cool, fast-paced session with a breakdown of key, recent changes from each state. Panelists: Matthew Botting, California Alcoholic Beverage Control Joseph Gaffney, Colorado DOR Liquor Enforcement Division Ashley Merritt, Indiana Alcohol & Tobacco Commission Thomas Akas, Maryland Alcohol, Tobacco & Cannabis Commission
10:15AM – 10:30 AM	NETWORKING BREAK



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THURSDAY

October 17

10:30AM - 11:45AM	REGULATOR ROUNDTABLES – SESSION ONE (STATES A-M) Description: Engage directly with the regulators featured in Session One of our legislative updates and learn more about how their rules and policies affect your business. This is a chance for you to ask your questions in a roundtable setting and get an insider perspective from our regulator guests.
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ARIZONA

Arizona Department of Liquor License and Control

Risa Williams – Investigations Lieutenant

CALIFORNIA

California Alcoholic Beverage Control

Matthew Botting – General Counsel

COLORADO

Colorado Department of Revenue – Liquor Enforcement

Rusty Elliott – Agent in Charge of Enforcement

Joseph Gaffney – Policy Advisor IV

HAWAII

Honolulu Liquor Commission

Anna C. Hirai – Assistant Administrator

ILLINOIS

Illinois Liquor Control Commission

Dusanka Marijan – Licensing Administrator

Lisa Gardner – Director

Curtis Franklin II – Legislative Liaison

City of Chicago

Shannon Trotter – Local Liquor Control Commissioner

INDIANA

Indiana Alcohol & Tobacco Commission

Ashley Merritt – General Counsel & Communications Director

IOWA

Iowa Department of Revenue Alcohol & Tax Operations Division

Lisa Gibson, Public Service Manager

Spencer Morehouse, Bureau Chief

Tiffiney Brown, Taxpayer Service Specialist III

Chuck Crabtree, Taxpayer Service Specialist III

DeMario A. Luttrell, Bureau Chief, Sales & Excise Tax/Alcohol Regulation

Jeffrey Cam, Compliance Officer II

Lauren Foust, Investigator II

KANSAS

Kansas Alcoholic Beverage Control

Debbi Beavers, Director

KENTUCKY

Kentucky Department of Alcoholic Beverage Control

Kellie Lovan – Director of Licensing

Maggie Woods – Malt Beverage Administrator

MARYLAND

Montgomery County Alcohol Beverage Services

Joseph L. Cannon – Compliance Manager

Alcohol, Tobacco, and Cannabis Commission

Thomas R. Akas – Director Legal and Legislative Division

MISSOURI

Missouri Division of Alcohol and Tobacco Control

Kristen Cole – Administrative Services Manager

TTB

U.S. Department of Treasury - Alcohol and Tobacco Tax and Trade Bureau (TTB)

Aniko Ritchie – Industry Education Technical Advisor



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THURSDAY
October 17

11:45 AM - 1PM	NETWORKING LUNCH
1PM - 2PM	<p>CHANGING ALCOHOL LAWS AND REGULATIONS – HOW CAN RETAILERS BE PART OF THE PROCESS?</p> <p>Moderated by: Theresa Russo, Shenker Russo & Clark LLP (NY)</p> <p>Description: Learn about the legislative process and how you can be instrumental in creating new laws or stopping legislation from passing that can be detrimental to your companies. This panel will consist of seasoned lobbyists, former legislative staff members, and companies that have worked to effectuate meaningful change.</p> <p>Panelists: Tuck Duncan, Duncan Law Office LLC (KS) Dewey Brackin, BrackinSchwartz PLLC (TX) Thomas Lisk, Cozen O'Connor (VA) Douglas Clark, Shenker Russo & Clark LLP (NY) Bryan McCrory, Dave & Buster's</p>
2PM - 2:15PM	NETWORKING BREAK
2:15PM - 3:15PM	<p>NAME THAT REGULATION!</p> <p>Moderated by: Kevin Leff, Sard & Leff (GA)</p> <p>Description: Join our regulators as they quiz us with real-time, multiple-choice questions using a live, trivia app. Compete against your peers, sharpen your expertise, and see who will rise to the top! This interactive session will be a great way to test your knowledge of industry rules while having some fun along the way. Prizes will be awarded to the 1st, 2nd and 3rd place winners.</p> <p>Panelists: State Regulators and Conference Attendees</p>



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THURSDAY
October 17

3:15PM - 4:15PM	ROLL CALL AND AWARDS Please designate one individual from your organization to introduce all team members present. Followed by 2024 NALCP Awards.
4:15PM - 4:30PM	MEMBER ROUNDUP Members engage in brief discussion with the Officers & Directors of NALCP.
5:30PM - 7PM	MEET & GREET Fort Worth Water Gardens



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FRIDAY
October 18

8AM - 9AM	NETWORKING BREAKFAST
9AM - 10AM	<p>THINGS TO KNOW BEFORE I MARRY MY SUPPLIER</p> <p>Moderated by: Rebecca Stamey-White, Stamey-White (CA)</p> <p>Description: The TTB and other state regulators will join this panel for a Tied House 101 discussion on how to spot tied-house in the wild and what regulators wish you knew before you marry your supplier – from coupons and displays to celebrity brands and private labels...and everything in between!</p> <p>Panelists: Jason Canvasser, Clark Hill (MI) Aniko Ritchie, Alcohol and Tobacco Tax and Trade Bureau (TTB) Matthew Botting, California Alcoholic Beverage Control Alyssa Wolfe, New Jersey Alcoholic Beverage Control</p>
10AM - 10:45AM	<p>2024 LEGISLATIVE RECAP AND REGULATORS PANEL SESSION TWO</p> <p>Moderated by: Wendy Turk, Fintech Donovan Pepper, Walgreen Co.</p> <p>Description: Get the scoop on important legislative updates presented in a cool, fast-paced session with a breakdown of key, recent changes from each state.</p> <p>Panelists: Missy Welch, North Carolina Alcoholic Beverage Control Commission Andrew Stuffick, Pennsylvania Liquor Control Board Tabatha Blackwell, Tennessee Alcoholic Beverage Commission Devin Sookdeo, Alcohol and Gaming Commission of Ontario (Canada)</p>
10:45AM - 11AM	NETWORKING BREAK



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FRIDAY
October 18

11AM - 12PM	REGULATOR ROUNDTABLES – SESSION TWO (STATES N-W) Description: Join us for Round 2 of Regulator Roundtables! Interact with regulators, get answers to the rest of your burning questions, and don't forget to grab those Info Sheets!
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NEVADA

City of Las Vegas

Minerva Gomez - Business License Section Manager

Clark County Business License

Jennifer Willeford – Operations Manager

NEW JERSEY

New Jersey Division of Alcoholic Beverage Control

Alyssa Wolfe - Counsel to the Director

NORTH CAROLINA

North Carolina Alcoholic Beverage Control Commission

Missy Welch – Director of Programming

OKLAHOMA

Oklahoma ABLE Commission

Erik Smoot – Enforcement Captain

ONTARIO (CANADA)

Alcohol and Gaming Commission of Ontario

Devin Sookdeo – Manager, Liquor Eligibility

PENNSYLVANIA

Pennsylvania Liquor Control Board

Andrew Stuffick – Director, Bureau of Licensing

SOUTH CAROLINA

South Carolina Department of Revenue – Alcohol Beverage Licensing

Perry Mathis - Administrator

TENNESSEE

Tennessee Alcoholic Beverage Commission

Tabatha Blackwell – Assistant Director

TEXAS

Texas Alcoholic Beverage Commission

Thomas Graham - Executive Director

Yolanda Hall - Deputy Executive Director

WASHINGTON

Washington State Liquor & Cannabis Board

Rebecca Smith – Director, Licensing and Regulation

Kaitlyn Bamba – Deputy Director of Operation

12PM - 1PM	NETWORKING LUNCH
1PM - 2PM	BUSINESS MEETING/ELECTIONS – MEMBERS ONLY Stockyards Room #1
2PM - 4PM	ASSOCIATE MEMBER TRADE SHOW Fort Worth Ballroom
7PM - 11PM	DENIM & DIAMONDS EVENT Texas Ballroom



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SATURDAY

October 19

8:30AM - 9:30AM	NETWORKING BREAKFAST
9:30AM - 10:15AM	<p>YOU WANT TO DO WHAT, WHERE?!: LICENSING SPECIAL EVENTS</p> <p>Moderated by: Michael Sard, Sard & Leff (GA)</p> <p>Description: A discussion of best practices, considerations, and permitting for special events, pop-ups, tastings, festivals...and other “great” ideas from your Marketing Department.</p> <p>Panelists: Stephen Jamieson, Solomon Saltsman & Jamieson (CA) Adam Stapen, Dill Dill Carr Stonbraker & Hutchings (CO)</p>
10:15AM - 10:30AM	NETWORKING BREAK
10:30AM - 11:30AM	<p>THC, CBD, WTH?!: NAVIGATING THE NEW FRONTIER OF HEMP-DERIVED PRODUCTS IN ALCOHOL RETAIL ESTABLISHMENTS</p> <p>Moderated by: Brandt Erwin, Madigan Dahl & Harlan (MN)</p> <p>Description: CBD and THC-enhanced food and beverage products are suddenly everywhere. Expert panelists will provide a “high” level overview of the risks and opportunities for retailers in this space.</p> <p>Panelists: Marcus Schwartz, BrackinSchwartz PLLC (TX) Christopher Lackner, Hemp Beverage Alliance Joseph Foldenauer, BJ’s Restaurants</p>
11:30AM - 12:30PM	CLOSING REMARKS AND FAREWELL LUNCH



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ANNUAL CONFERENCE

OCTOBER 16-19, 2024

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